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Guardian Weekly relaunched

GUARDIAN Weekly, the Guardian's international digest of weekly news, was due to be relaunched in a half-Berliner or micro format as PJ went to press.

Will Ricketts, publisher of Guardian Weekly, said: "We are taking the very best of the Guardian Weekly and presenting it in a new 21st century format to more closely reflect the look of The Guardian and enhance its appeal for readers".

The relaunch will be supported by a comprehensive marketing campaign in the UK and overseas. Retail point of sale promotion will include posters, shelf talkers and wobblers in key markets worldwide including North America, Australia, New Zealand and mainland Europe. Advertisements and inserts will appear in Guardian News & Media titles and selected titles in the UK, Australia and New Zealand. A targeted e-mail campaign will take place worldwide, and bespoke radio campaign will run in New Zealand.

Guardian Weekly will be published in full colour on 42gsm paper at the Guardian Print Centre in the UK and in Australia and Canada on 36 gsm paper. It is available on subscription and at selected retail outlets in the UK and overseas.

Guardian's great night of success

THE Guardian stole plenty of thunder at the 2007 Newspaper Awards, winning five out of 17 trophies presented at the annual gala dinner at the Hilton on London's prestigious Park Lane on April 24.

It's 18-month-old presses at the Guardian Print Centre in London and Trafford Park Printers in Manchester took trophies for Printer of the Year and Most Outstanding Use of Colour respectively on behalf of The Guardian, with other top awards being won by the newspaper for the coveted titles of National Newspaper of the Year, Weekend

Newspaper of the Year, and Environmental Newspaper Company of the Year.

Regional Newspaper of the Year went to the Irish News, the Oxford Times was top weekly while Johnston Press chief executive Tim Bowdler was named Production Journal Personality of the Year.

A Fujifilm organised charity prize draw raised £10,000 for the Children's Society and host for the evening was TV star and comedian Rob Brydon. All the pictures from the night are featured on pages 11-13 – and online at www.newspaperawards.co.uk



Our picture shows (left to right) celebrating success: Guardian Print Centre general manager Brett Lawrence, Joe Clarke, Guardian News & Media production, distribution and circulation director, Jacques de Wit, managing director of Trafford Park Printers, Stuart Millar, assistant deputy editor of The Guardian, and Ian Katz, Saturday editor, Guardian News & Media

Telegraph enters agreement to print on NI presses

AS PJ went to press the Telegraph Media Group (TMG) signed a long-term printing agreement with the Newsprinters group of companies, News International's new manufacturing operation.

This means that in the future Daily and Sunday Telegraph titles will be printed on Newsprinters' new presses at Broxbourne, Knowsley and Eurocentral at Motherwell, though in a statement, TMG says it will maintain a printing facility at West Ferry.

The decision followed a detailed study by TMG of the options available for the installation of new presses at West Ferry and Trafford Park, where TMG currently has arrangements in place with Express Newspapers and the



Les Hinton: "A major achievement for Newsprinters and News International"

Guardian Media Group respectively.

This new arrangement will provide the Telegraph with high quality full colour on every page and up to six different sec-

tions in the live news product. The detailed timing for, and the extent of, the transition of printing to Newsprinters has still to be finalised.

The agreement with the TMG is Newsprinters' first commercial printing contract, announced three years after News Corp made a £600 million investment in new printing facilities for News International. Newsprinters will continue to print News International's four national newspapers, The Sun, the News of the World, The Times and The Sunday Times.

Les Hinton, executive chairman of News International, said: "When our three print sites are fully operational next year, we will have Europe's largest and most advanced newspaper manufacturing operation. The scale

of our operation and the speed of our presses gives us an opportunity to generate additional revenue for our business by selling extra press capacity to third party publishers. Naturally, our commitment to print The Daily Telegraph and Sunday Telegraph will have no impact on our ability to print our own titles".

The company's three main sites will house 19 full-colour Colorman XXL presses from MAN Roland, each capable of producing 86,000 copies per hour.

Hinton added: "The contract represents a major achievement for Newsprinters and News International, and I am sure will go a long way to establishing Newsprinters' reputation as the best newspaper manufacturer in the industry".

Johnston Press to invest in Northern Ireland

JOHNSTON Press has revealed plans to invest £10 million in a major expansion of its Northern Ireland printing facilities at Morton Newspapers in Craigavon. Being undertaken over the next 18 months, it will include the installation of a 96-page full-colour press and associated mailroom equipment including inserting. The site's existing Goss Universal press with its five mono units and three colour towers will also undergo a full refurbishment programme.

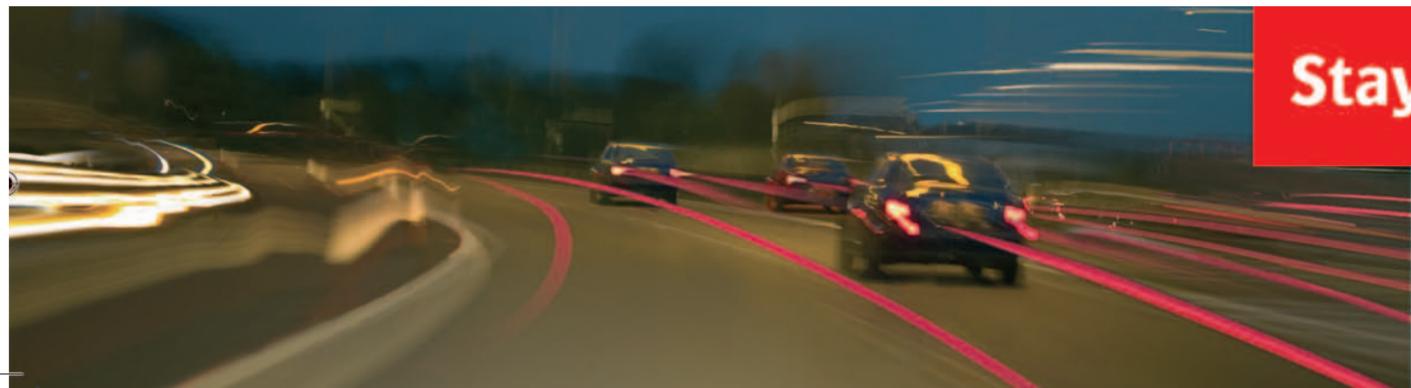
The investment will not only provide increased colour and pagination capabilities but will also enable titles currently printed outside to be brought back in-house.

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