



Entry form
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AWARDS

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Mark Ellington
set to join
Newsprinters



● Mark Ellington

NEWSPRINTERS, the newspaper manufacturing subsidiary of News International, has announced that Mark Ellington will be joining the company as group technical services director. Mark will report directly to Brian McGee, managing director of Newsprinters and will be responsible for all technical, IT and facilities functions at the Newsprinters three sites at Knowsley, Eurocentral and Broxbourne.

Ellington was formerly working for the *Daily Telegraph* and before that was technical director for The Northcliffe Press.

Brian McGee said: "Mark brings with him tremendous knowledge, experience and respect in the industry. He is a good, positive character and an ideal fit for the role at Newsprinters, where we were looking for a team player and an exceptional leader."

Ellington will be based out of Broxbourne.

● Mark Clayton has become assistant manufacturing manager at Newsprinters at Knowsley. He joined the company at the end of 2007 from Trinity Mirror Printing Liverpool where he was production manager for two years. Prior to that he was a regional print manager with responsibilities for the TM press centres at Liverpool and Chester. Between 1986 and 2000 Clayton worked for the Northcliffe Group at Leicester as a press minder, team leader and print manager.

Nationals push to full colour future

BRITAIN'S national newspapers are moving closer to their all-colour future for, as *PJ* went to press, both *The Sun* and the *News of the World* went full colour after the first phase of new triple-wide presses ran in anger at Newsprinters' Broxbourne plant in Hertfordshire. This follows the start up last year of the new MAN Roland presses at the News International manufacturing subsidiary's Knowsley and Eurocentral plants.

And, at the beginning of January both the *Daily Mail*

and *Mail on Sunday* moved to full colour, the *Daily Mail* tying in its ability to print 128 pages all in colour with its sections redesign and relaunch. The *Mail on Sunday* can now print up to 160 pages in colour though it is currently producing 128 pages with an additional large pre-printed second section.

This follows the successful running up of the Harmsworth Printing plant at Didcot in Oxfordshire and further enhancement at the Harmsworth Quays printing plant in London's Docklands where 32 more mono units have been added from KBA over a period of 18 months, along with press extensions at the regional sites used by the company.

Meanwhile, following its latest investments across the country, Trinity Mirror has also increased the colour pagination of the *Daily* and *Sunday Mirrors*.

For News International, live production at Broxbourne is the start of the process that will see all New International newspaper printing move out of Wapping – the very plant that led the national newspaper



industry out of its Luddite ways and into in the 1980s new technology boom.

News International is considering options for its Wapping site including a sale. Following the completion of its new printing plant in

Broxbourne, NI has confirmed that it is currently seeking a new headquarters and is reviewing a number of locations. No decision has yet been made and a move would be unlikely to happen before 2010.



● Newsprinters MD Brian McGee (right) and Broxbourne manufacturing manager Ben Walker

Record entries for IFRA Color Club

EVALUATION of the entries for the international newspaper competition to find the best reproduction and printing quality is in full swing. IFRA, NAA and PANPA determine the world's 50 best newspaper printers which are then awarded membership in the International Newspaper Color Quality Club 2008–2010 (INCQC – www.colorqualityclub.org). This quality benchmarking has been carried out at two-year intervals since 1994 and this time attracted a record number of entries.

With 190 nominations, newspaper com-

panies from all continents registered the largest number of newspaper titles to date for the INCQC 2008–2010. In the same vein, the number of countries from which these titles were registered, at 43, is higher than ever before. Participation was open to all newspapers, independent of circulation and frequency of publication (daily or weekly).

Since November, IFRA, NAA and PANPA experts have been involved in a careful evaluation of the many entries to the competition, and this process will con-

tinue to the end of February. As a precondition for participation, the newspapers, of which the majority are IFRA, NAA and PANPA members wanting to benchmark their printing and reproduction quality on an international scale, were called on to process and print a number of especially prepared test elements, photos and digital ads. In addition, they had to collect and submit printed samples from their daily production runs.

The jury will meet later this month in Phoenix, Arizona, USA.

Welsh print review

NEWSQUEST is considering closing its printing facility at Newport. Under the proposal, 21 print staff would become redundant and the newspapers including the *South Wales Argus* would be printed at other Newsquest sites. A consultation process has begun with the staff.

Newsquest Wales and Gloucestershire regional managing director, Gavin Steacy said: "An extensive review of Newsquest printing has recently been conducted with the aim of achieving the most efficient use of the group's press facilities. The review considered the current Newsquest printing facilities in terms of page and colour capabilities in relation to current and future scheduling requirements.

"The results of this review have highlighted significant spare capacity. As a result of this review, it is proposed to close the Newport press facility, and migrate Wales and Gloucestershire titles to other Newsquest printing sites which can offer more colour and produce our titles more efficiently without the need for pre-printing and inserting, thereby reducing costs significantly for the group".

And group print director Leighton Jones confirmed discussions were also taking place at the group's Worcester plant about a change in shift patterns.

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